



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

**Contract # 863809**

**Schedule Dates** 10/24/12-11/02/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 356  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY 10/24  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/23/12  
**Last Modified** 10/26/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06392294  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,872.75  
**Net Total** \$95,612.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	70	\$70,680.00
Nov. 2012	45	\$41,805.00
<b>Grand Total:</b>	<b>115</b>	<b>\$112,485.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	9A- 10A (ET)	2	X	X						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/23/12
2.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	9A- 10A (ET)	3			X	X	X			3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)		10/23/12
3.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	3:58P- 4:58P (ET)	2	X	X						2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		10/23/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	3:58P- 4:58P (ET)	5			X	X	X			4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/23/12
5.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	4:58P- 5:29P (ET)	2	X	X						2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/23/12
6.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	4:58P- 5:29P (ET)	3			X	X	X			3	\$1,200.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/23/12
7.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5:29P- 5:58P (ET)	2	X	X						2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/23/12
8.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	5:29P- 5:58P (ET)	3			X	X	X			3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		10/23/12
9.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	6P- 6:30P (ET)	2	X	X						2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		10/23/12
10.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	6P- 6:30P (ET)	3			X	X	X			3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		10/23/12
11.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	6:58P- 7:28P (ET)	2	X	X						2	\$1,350.00	\$2,700.00	Norfolk (WVEC) (WVEC)		10/23/12
12.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	6:58P- 7:28P (ET)	3			X	X	X			3	\$1,350.00	\$4,050.00	Norfolk (WVEC) (WVEC)		10/23/12
13.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	7:28P- 7:57P (ET)	2	X	X						2	\$1,400.00	\$2,800.00	Norfolk (WVEC) (WVEC)		10/23/12
14.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	7:28P- 7:57P (ET)	3			X	X	X			3	\$1,400.00	\$4,200.00	Norfolk (WVEC) (WVEC)		10/23/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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15.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	11:35P- 12:02A (ET)	2	X	X						2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/23/12
16.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	11:35P- 12:02A (ET)	3			X	X	X			3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)		10/23/12
17.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	3:30P- 7P (ET)							4		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/23/12
18.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	5:58A- 7A (ET)	3				X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		10/24/12
19.0	Normal Line / SPOT	10/25/12-10/26/12	4	:30	7A- 9A (ET)					3	3			6	\$1,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/24/12
20.0	Normal Line / SPOT	10/25/12-10/26/12	4	:30	10A- 10:58A (ET)	3				X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		10/24/12
21.0	Normal Line / SPOT	10/25/12-10/26/12	4	:30	10:58A- 12P (ET)	3				X	X			2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/24/12
22.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	12P- 12:57P (ET)	3				X	X			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		10/24/12
23.0	Normal Line / SPOT	10/25/12-10/26/12	5	:30	3P- 3:58P (ET)	3				X	X			2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)		10/24/12
24.0	Normal Line / SPOT	10/25/12-10/26/12	4	:30	11P- 11:35P (ET)	3				X	X			3	\$1,300.00	\$3,900.00	Norfolk (WVEC) (WVEC)		10/24/12
25.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	7A- 9A (ET)		2	2						4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/25/12
26.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	10A- 10:58A (ET)	3	X	X						3	\$450.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/25/12
27.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	10:58A- 12P (ET)	3	X	X						3	\$600.00	\$1,800.00	Norfolk (WVEC) (WVEC)		10/25/12
28.0	Normal Line / SPOT	10/29/12-10/30/12	5	:30	12P- 12:57P (ET)	3	X	X						3	\$170.00	\$510.00	Norfolk (WVEC) (WVEC)		10/25/12

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29.0	Normal Line / SPOT	10/29/12-10/30/12	5	:30	3P- 3:58P (ET)	3	X	X						3	\$325.00	\$975.00	Norfolk (WVEC) (WVEC)		10/25/12
30.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	11P- 11:35P (ET)	2	X	X						2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/25/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:58P- 9P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		10/25/12
32.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:58P- 9P (ET)			1						1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/25/12
33.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10P- 11P (ET)			1						1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/25/12
34.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:58P- 9P (ET)						1				\$1,700.00		Norfolk (WVEC) (WVEC)		10/25/12
35.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	9P- 10P (ET)						1				\$1,600.00		Norfolk (WVEC) (WVEC)		10/25/12
36.1	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:58A- 8A (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
37.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7:58A- 9A (ET)							2		2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/25/12
38.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	7:58P- 11:30P (ET)							4		4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/25/12
39.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:30P- 12:05A (ET)							2		2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	news after cf	10/25/12
40.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		10/25/12
41.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7:58A- 9A (ET)								2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/25/12
42.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:30A- 10A (ET)								2	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/25/12

**CONFIRMATION CONTRACT**

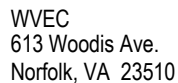
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<b>CPE</b>	356
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<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	ROMNEY 10/24 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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